

Tomorrow's Connection Today

Driving business performance through process and technological innovation

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THOUGHT LEADERSHIP PARTNER

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PACKAGE INVESTMENT

26,495
excluding 8.5% service fee)

PACKAGE HIGHLIGHTS

- 10' × 10' exhibition space
- Pre-event content consultation
- Special invitation service
- 2 VIP passes

- Pre-event marketing campaign
- Account management
- Workshop session

ON-SITE EXPERIENCE

EXHIBITION SPACE

Your presence at the event is further enhanced with a 10' × 10' exhibition space in a premium location.

PRE-QUALIFICATION

Delegate attendance is limited to companies directly involved in the sector, with pre-qualified budget limits.

WORKSHOP

You will be allocated 1 workshop session to deliver a presentation to an audience of qualified buyers who have specifically chosen to attend your session.

NETWORKING OPPORTUNITIES

- A catered lunch in the main exhibition area, providing ample opportunity for networking in an informal environment.
- An open-bar drinks reception at the end of day one, allowing you to further develop contacts established during the day.
- Catered breakfasts, and coffee and tea breaks, allowing you to approach additional contacts in a relaxed environment.

VIP PASSES

2 passes with full access to all conference and networking sessions are included.

CLIENT INTRODUCTION FACILITATION

Should you or our clients request to meet on site, our group will assist in ensuring that you spend quality time with all relevant contacts.

PACKAGE ENHANCEMENTS

To ensure you gain the maximum benefit from your sponsorship visit our one stop shop here for all exhibition booth requirements including WiFi, power, furnishing and much more. Log-in and build your package today!

PRE-EVENT SUPPORT

TARGETED INVITATION SERVICE

Submit a wish list of highly sought out and desired executives you would like to meet outside of who we already have confirmed and our experienced delegate acquisition team will focus on confirming their full participation at the summit.

SCHEDULING SUPPORT SERVICE

Once contact has been established, our support team works closely with you to optimize your meeting schedule and create the best opportunity to maximize your ROI.

BRANDING & VISIBILITY

Your company logo, profile and a hyperlink to your website will appear prominently on our summit page. Your logo will be prominently featured in all promotional materials for the summit across all platforms with all our media partners.

MARKETING 365®

Your complimentary, marketing support program strategically built to enhance your event participation and demonstrate your expertise. Support your digital presence and strengthen your position as a thought leader by taking advantage of the marketing support offered by our team!

POST-EVENT SUPPORT

LIST OF ALL ATTENDEES

Return to the office with a full list of all attending delegates, sponsors and media personal to assist with follow up.

POST-SUMMIT CONSULTATION

Our team will work with you to build on your presence at this year's summit. Through this process Generis will ensure continuous improvement in services offered. The consultation also permits first right of refusal on advisory board, presentation and market reach opportunities.

EXTENDED BRANDING & VISIBILITY

Your company logo, profile and a hyperlink to your website will remain prominently on our summit page for six months.

THE GENERIS EXPERIENCE

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Excellent conference that is very well planned and organized. Keep up the great work.

Joseph Elrefaie | Senior Director | Conagra Brands 66

Interesting content, good mix of people and opportunities to connect. The venue was nice and the event was well organized.

Tami Robison | Operational Excellence Process Optimization Lead | Land O'Lakes 66

Great topics and venue to network.

Martha Zapata | Director of Quality | Campbell Soup